



Marketing

At Maitland Rachel we feel it is important that your property is constantly marketed at the highest level possible to achieve the maximum coverage to potential tenants. We will market your property in the following ways:

- **Our lettings particulars** – these are advertised in our office window and are handed out to any potential tenants
- **Internet particulars** – these are available 24/7 on our website
- **Email/Postal particulars** – this facility allows us to match properties to applicants criteria
- **Hereford Times** – Your property will be advertised periodically in our colour advert
- **Hereford Journal** – Your property may be advertised periodically in our colour advert.
- **Portal Uploads** – Your property will be advertised on the following websites:

The Digital Property Group unites the leading property brands of Primelocation.com, FindaProperty.com, Homesandproperty.co.uk and FindaNewHome.com, to offer Landlords exposure to 4.56 million prospective tenants.

Each of the 4 websites has a distinct market position, and together they work as complementary brands, attracting complementary audiences, meaning increased exposure and additional enquiries across all property values.